Managing Emergencies and Disasters: Activating Your Community Network
Identify partners

Industry Partners:

- Who are the potential partners?
- How can the partners benefit from the project?
- What services can the city provide?
  
  I. Snow Removal
  II. EMT
  III. Lawn Services

- Utilize employer partners in building of resiliency hub

Community Partners:

- Make a presence in the community
- Educate community members
- Survey residents to find out their needs
- Foster relationships with Community Members who can serve as Brand Ambassadors
Systems and Processes

What happens after partners are identified?

- Identify funding opportunities
- Identify geographic location for Resiliency Hub
- Research possible funding partners
  - Who could be a possible partner?
  - Market proposals
  - Which employer partners will assist?

Community Engagement

- Identify critical loads
- Inform the community of what we are looking to do and how it could be a benefit
- Survey the community so that we could offer a triage of services
Power52 partners with community based organizations who provide referral resources to healthcare, substance abuse treatments, after school programs, and transportation so shared clients can then gain the opportunity to also have access to resilient resources during natural disasters.

With us providing the resilience component to the community based centers it bolsters the communities ability to remain resilient during times of crisis.

By fostering relationships with community members, employer partners, and city officials we are no longer working in silos'