

Name of Program/Initiative:

INPUTS

What resources are we investing in this program or initiative?

ACTIVITIES

What will we do with the resources we are investing?

Who is the focus of our activities?

OUTPUTS

How many people did our activities reach?

Who did our activities reach?

How did we reach them?

OUTCOMES

Short-Term: what results do we expect based on our program or initiative?

Intermediate: what results do we expect based on our program or initiative?

Long-Term: what results do we expect based on our program or initiative?

IMPACT

Impact: what is the ultimate goal(s) of your program or initiative?

Assumptions

External Factors (contextual conditions)